

Akshay (“AK”) Singh

170 East End Ave, New York | akshay.singh@emory.edu | (917) 742-6592 | [LinkedIn](#) | [@thenighguy](#) |

EDUCATION

Emory University, Goizueta Business School

BBA, Relevant Coursework: Entrepreneurship, Marketing, Accounting (GPA: 3.0)

Atlanta, GA

May 2026

The Browning School

High School Diploma (GPA 3.6/4.0 | ACT 35/36)

New York, NY

June 2020

St. Clare’s College, Oxford University

Semester Abroad Program

Oxford, U.K.

Dec. 2020

L’Accademia D’Arte

Gap Year Program: Drawing, Painting, Sculpture

Florence, Italy

Apr. 2020

WORK EXPERIENCE

ExPack Backpacks, Consumer Products

Chief Executive Officer

New York, NY

Sept 2019 – Jan 2021

- Founded carry-essentials consumer products brand for office workers and college students alongside 2 co-founders
- Conducted seed financing from private investors, leading to \$75,000 in investments at a \$275,000 valuation
- Interviewed 160+ candidates for operational tasks, resulting in 16 diverse hires and functional operational team
- Assembled product development team & established sourcing relationship with Vietnamese soft goods supplier and supply chain

Panda Labs, NFT Utility Product

Founder & CEO

New York, NY / Remote

Apr 2022 – Feb 2025

- Created pitch materials and marketing plan, raised \$155k at \$1.25M valuation & led operations (generated \$2M+ value for holders)
- Achieved 11k+ Discord members, 42k X followers, 7 full-time employees and facilitated the world’s longest X Spaces (17.5 days)
- Implemented value proposition behind ownership - community events (NYC & MIA), product discount network & branded products
- Created framework for ETH ERC-721A & staking contracts, invented recursive MRC standard on BTC (6,300+ on-chain holders)

SolSniper (sniper.xyz), Launchpad & Trading Terminal

Tokenomics Lead & Business Development

Los Angeles, CA / Remote

Apr – Jun 2024, Dec – Mar 2025

- Assisted with Product & Business Development for the launch of “sniper.xyz” trading terminal & Telegram bot (acq. by Phantom)
- Formulated and implemented referral structure and ambassadorship program - executed alongside marketing campaigns across X
- Directly assisted founder of SolSniper regarding SPL-404 launchpad by vetting potential partners’ core products and GTM strategies
- Developed asymmetric SPL-404 framework and led tokenomics efforts for launchpad partners (\$113M ATH mcap, \$182M+ volume)

Independent Consultancy, Strategy & Tokenomics

Strategy Consultant

Atlanta, GA / Remote

Nov 2022 – Current

- Assisted 120+ clients with product development, tokenomics, content creation and GTM strategy across DeFi, DePIN & Gaming
- Built diverse skillset in research, front-end UI/UX, product development, tokenomics, creative media direction and GTM strategy
- Clients include Beezie (RWA), Slap City (Gaming), Noice Launchpad (Tokenization), Arcadia (Social-Fi),

MultiChain Advisors, Crypto Strategy Consulting

Product Strategy & Business Development

Remote

Aug 2025 – Oct 2025

- Architected N8N workflow - leveraging AI to automate social content calendars based on competitors, engagement & product info
- Assisted clients with frameworks for referral programs, suggested new features, designed emission scores, created points system
- Primarily worked with Cabbage (backed by Coinbase VC, Solana, Pantera) historical clientele includes Wormhole, Pyth & Moonpay

Additional Experiences:

Strategy Consultant

Atlanta, GA / Remote

Nov 2022 – Current

- Assisted 120+ clients with product development, tokenomics, content creation and GTM strategy across various Web3 utility sectors
- Built diverse skillset in research, front-end UI/UX, product development, tokenomics, creative media direction and GTM strategy
- Clients include Beezie (RWA), Slap City (Gaming), Noice Launchpad (Tokenization), Arcadia (Social-Fi),

LEADERSHIP & ACTIVITIES

Guest Lecturer, Blockchain & Marketing

Emory University

New York, NY

Aug 2021 – June 2026

- Head of Education at University Business Club, Blockchain at Emory, solo-presenting a series of eight blockchain based lectures
- Led “Cult Brands” class for Marketing & Content Strategy at Emory University: success stories and case studies of Panda Labs
- Presented “Solana Technology & Culture” class for Emory Blockchain Club: Tokenomics, Blockchain Technicals and Ecosystem

ADDITIONAL INFORMATION

Other Activities: Gap Year (Oxford, Antigua, Florence), Chess Club (President), Tutoring Agency (COO), Finance Club

Interests: Entrepreneurship, Tokenomics, Sculpture, Painting, Scuba Diving, Ping-Pong, Blockchain, Poker, Squash

Skills: High Proficiency in Cursor, Claude Code Skills, OpenClaw, MyGPT, Figma, N8N, Graphic Design & Photoshop, French (Intermediate), Microsoft Office, Pitch Deck Creation.